

The Big Won Report: 2009

Below are the top 50 rankings for 2009, broken down into categories. Use the links on the right to change categories.

Rankings: Top Direct Marketing agencies

Rank	Name	Points
1	Shackleton Madrid	282
2	Aim Proximity Auckland NZ	168
3	Ogilvy Frankfurt	162
4	BMF Sydney	143
5	Clemenger BBDO Melbourne	107
6	SapientNitro Brisbane Australia	97
7	Leo Burnett Lisbon	95
8	Proximity London	94
9	DDB Argentina	77
10	Rapp Collins Auckland	71
11	RMG Target, Dublin	64
12	DDB Germany, Hamburg	57
13	PKP Proximity Vienna	54
= 14	Red Urban GmbH (formerly Heye & Partner)	53
= 14	Wunderman Germany	53
16	Hakuhodo Tokyo	47
= 17	Happiness Brussels	46
= 17	JWT Shanghai	46
19	CP Proximity Spain	42
20	DDB Germany, Berlin	40
= 21	Mark/M&C Saatchi Sydney	39
= 21	Sunset Comunicacao, Sao Paulo	39
23	Serviceplan Munich	38
= 24	Lukas Lindemann Rosinski	36
= 24	OgilvyOne Malaysia	36